

 zebra bi



Advanced visuals
for Power BI

Advanced reporting made easy with Zebra BI

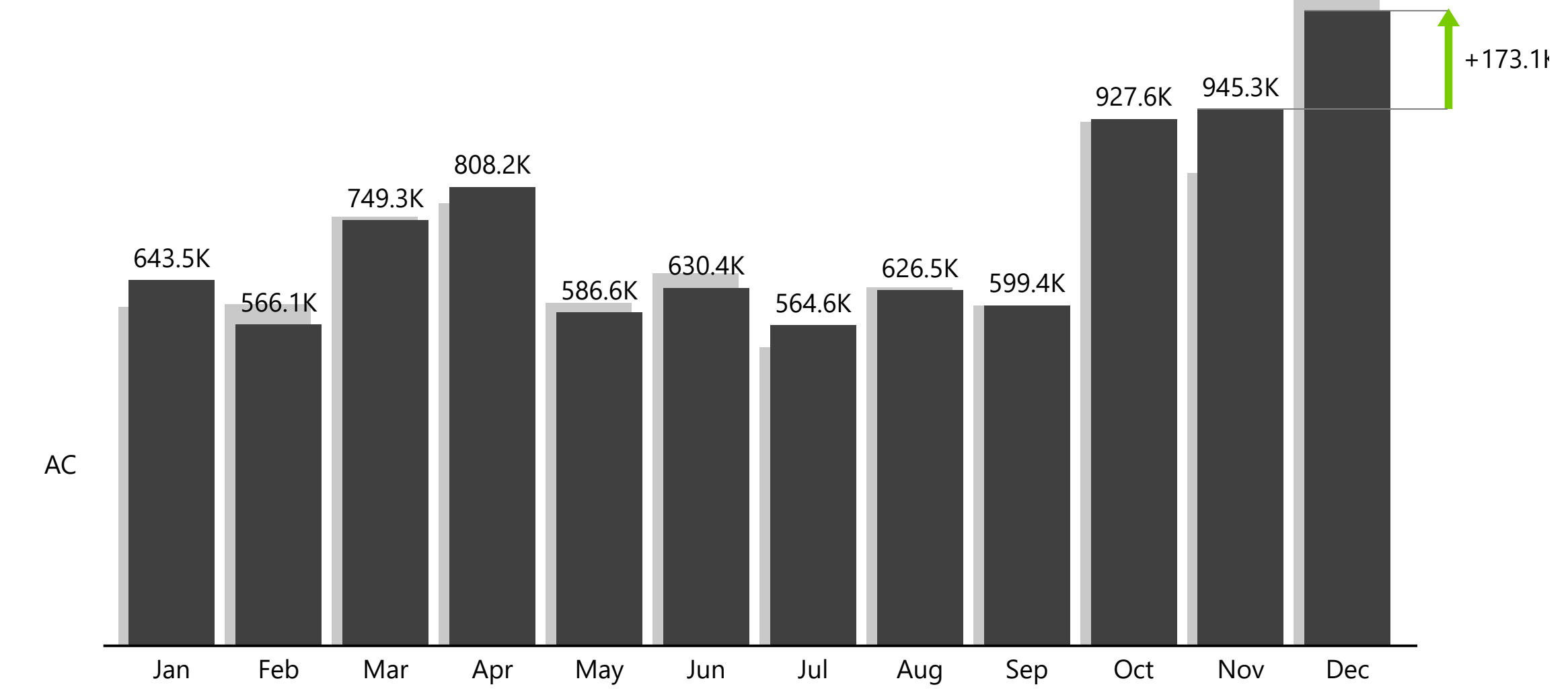
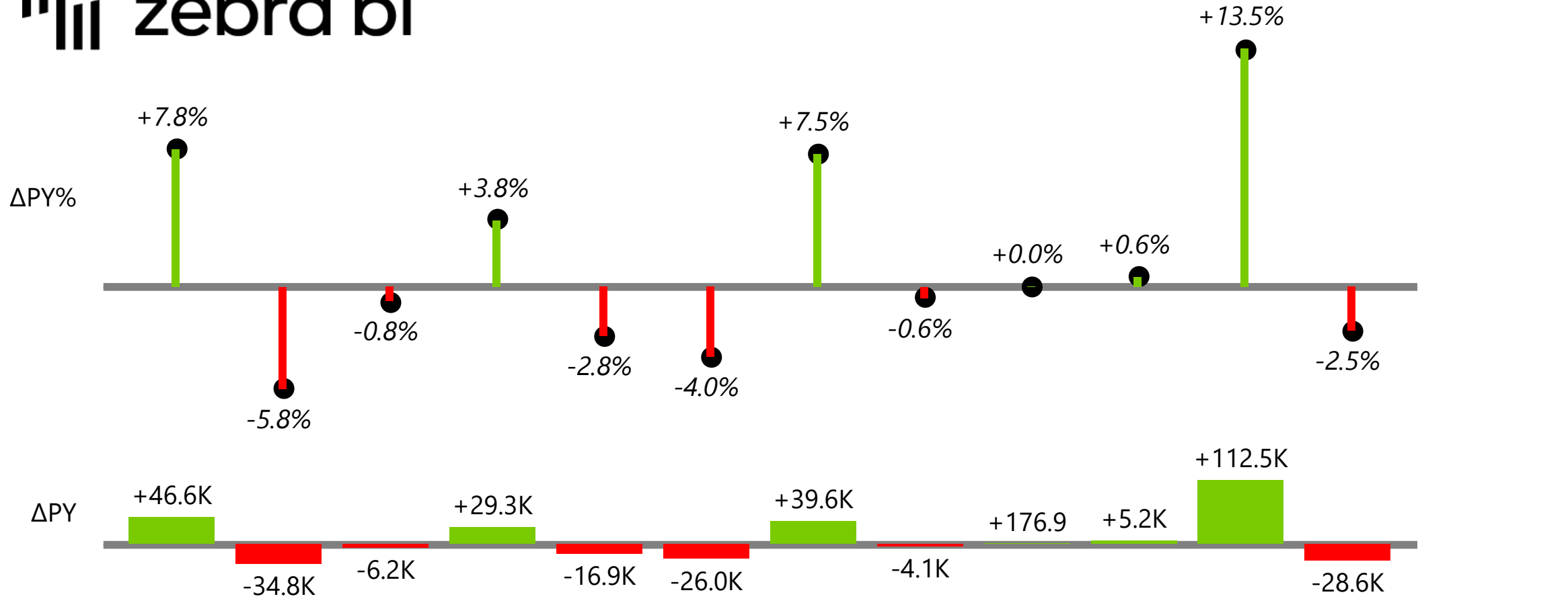
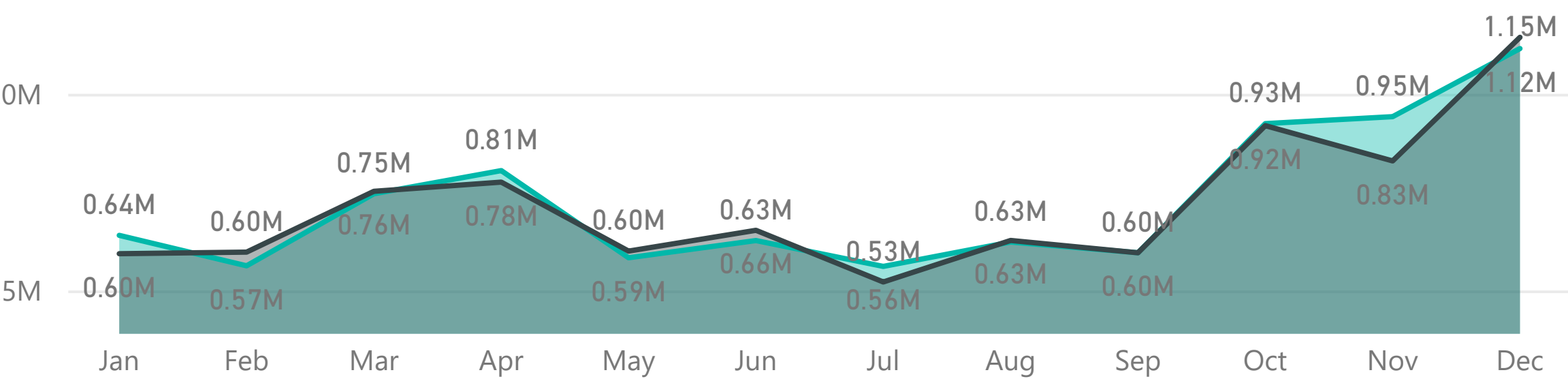
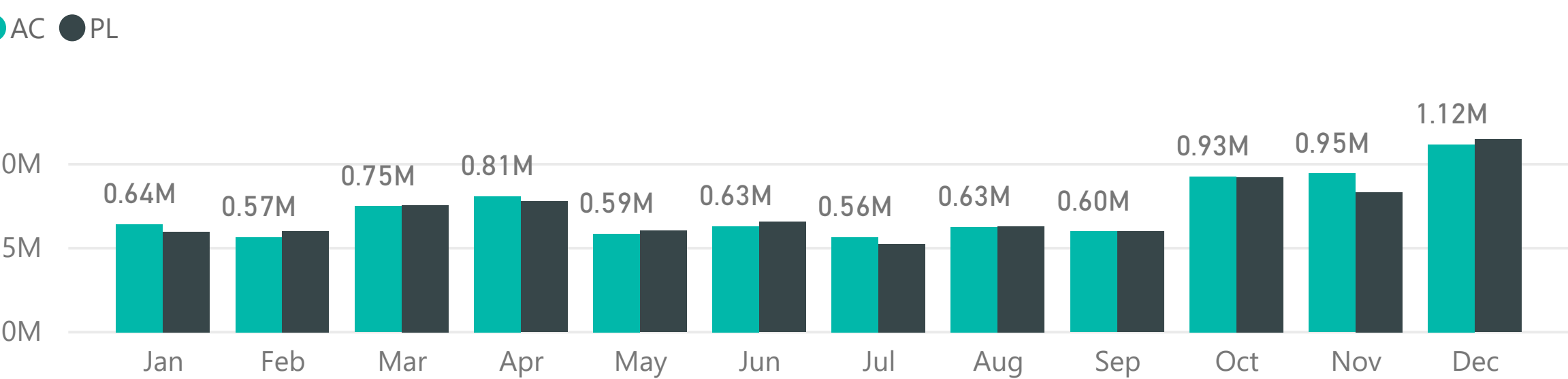
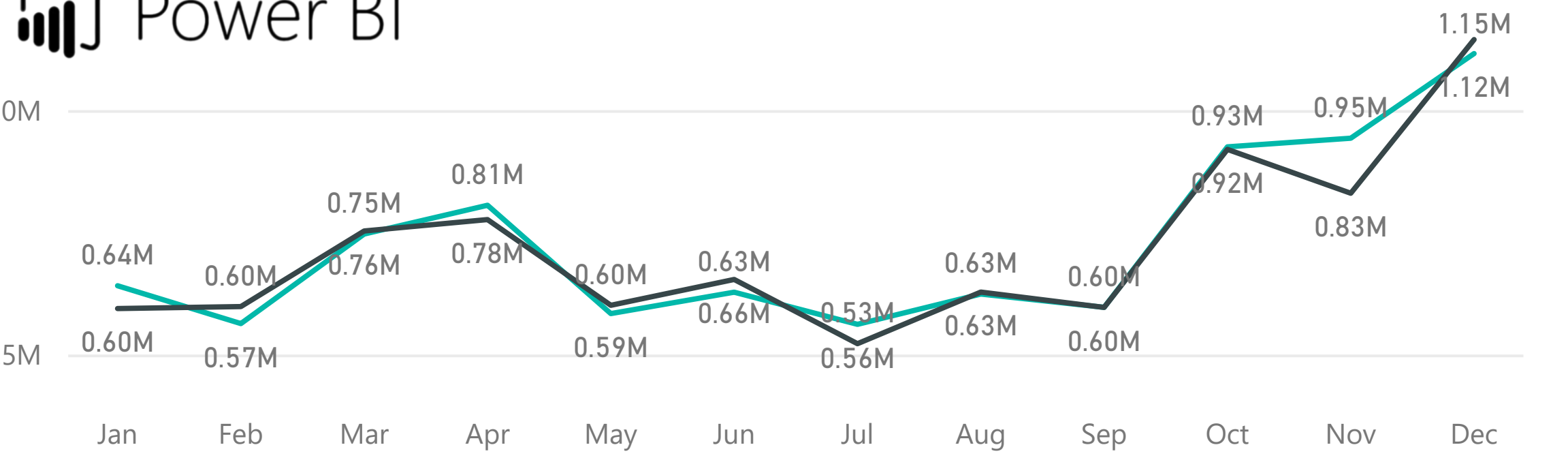
Power BI is an extremely powerful platform. Check out how Zebra BI visuals developed especially for **business analysts** further enhance its capabilities. Creating **insightful and actionable reports** has never been easier.

Download your free trial:

<https://zebrabi.com/pbi>

With chart slider advanced business charts are just a click away

Save time and energy with a chart slider. Simply select best fitting chart with a click of a mouse. Zebra BI will do the rest (labels, colors, formating,...).



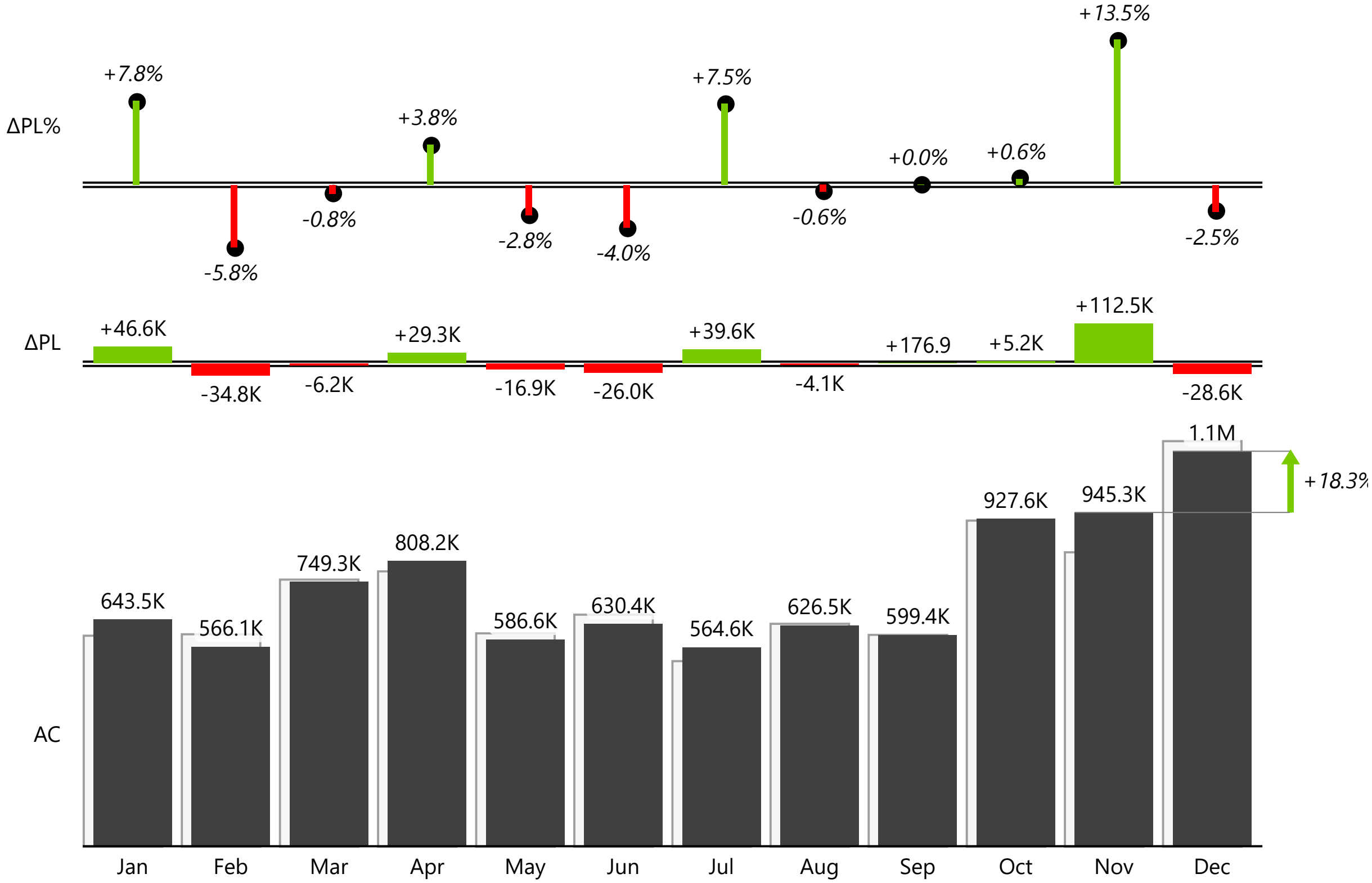
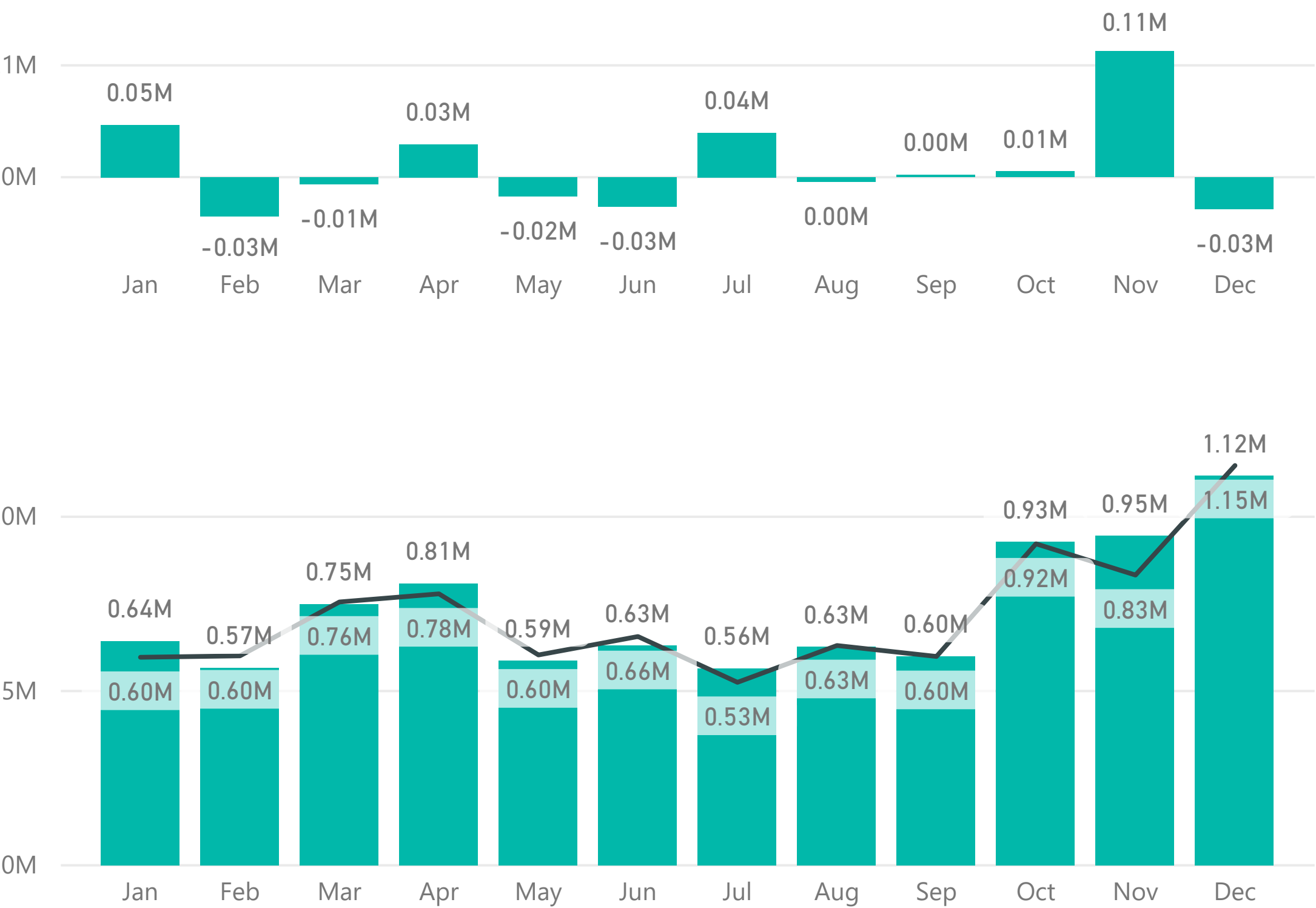
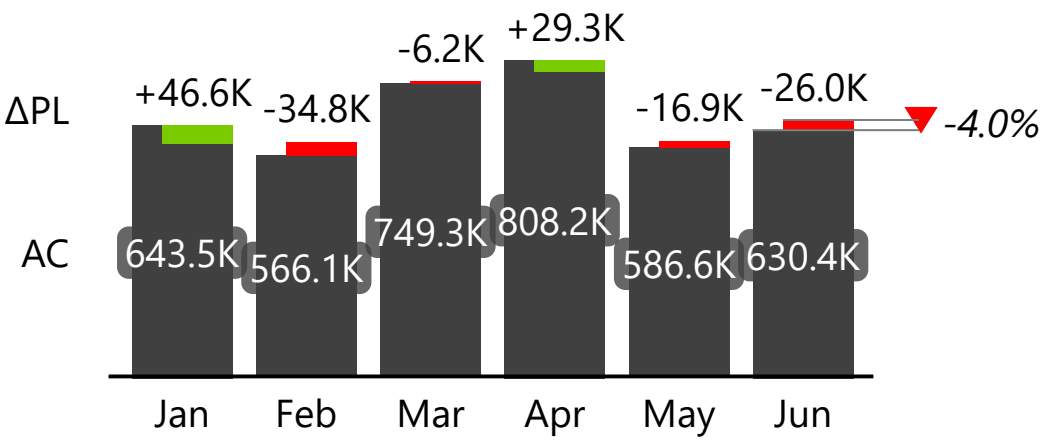
Simple and insightful display of variance thanks to responsive layout



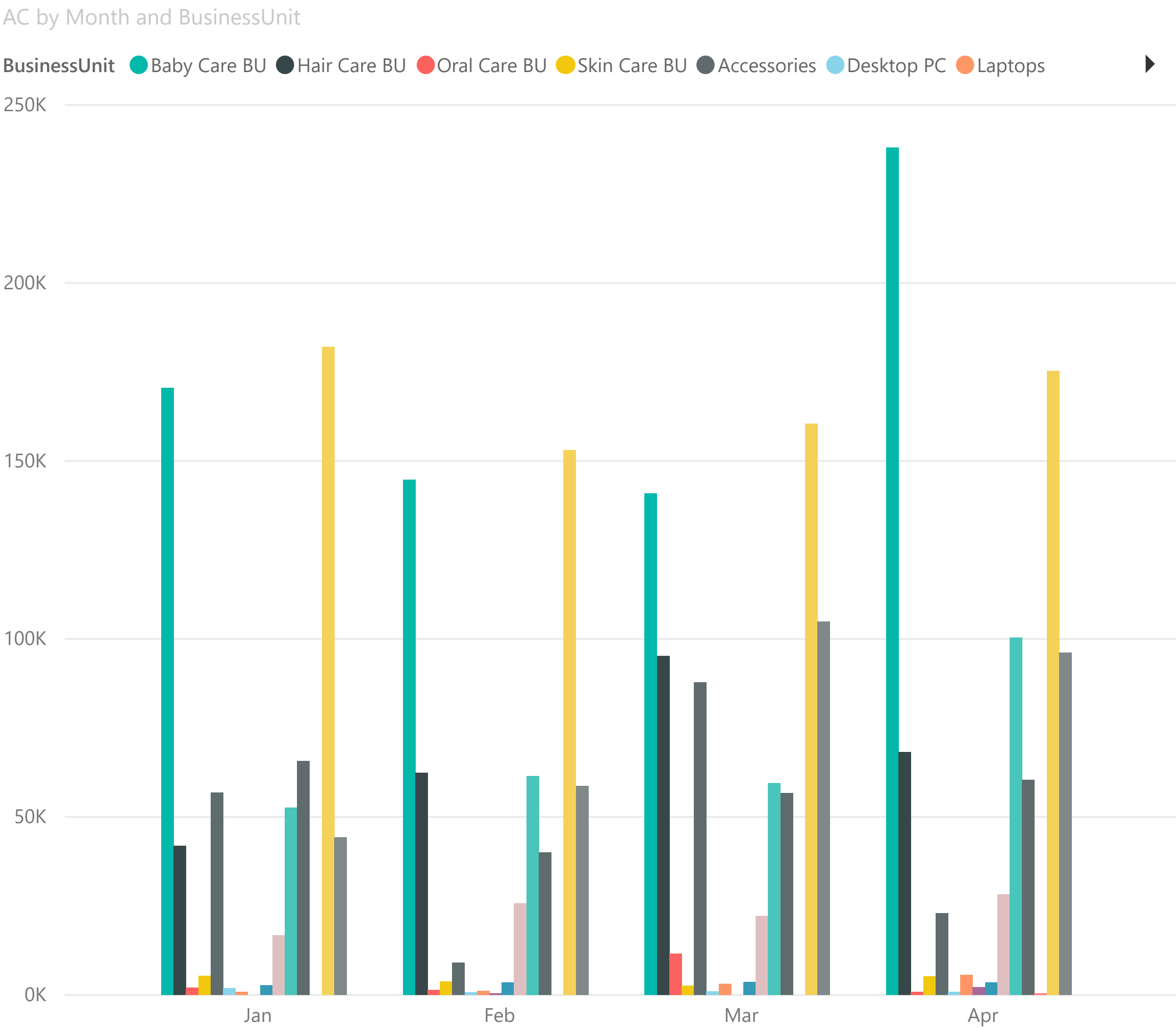
Understanding variance between Actual data and Plan (or Target, FC, PY...) is very important in business analysis.

With Zebra BI this has become easy. Just insert AC and PL data, responsive visual will calculate in visualize perfect display of variance.

① Tight with space? Just
downsize visual, charts will
be adjusted accordingly →



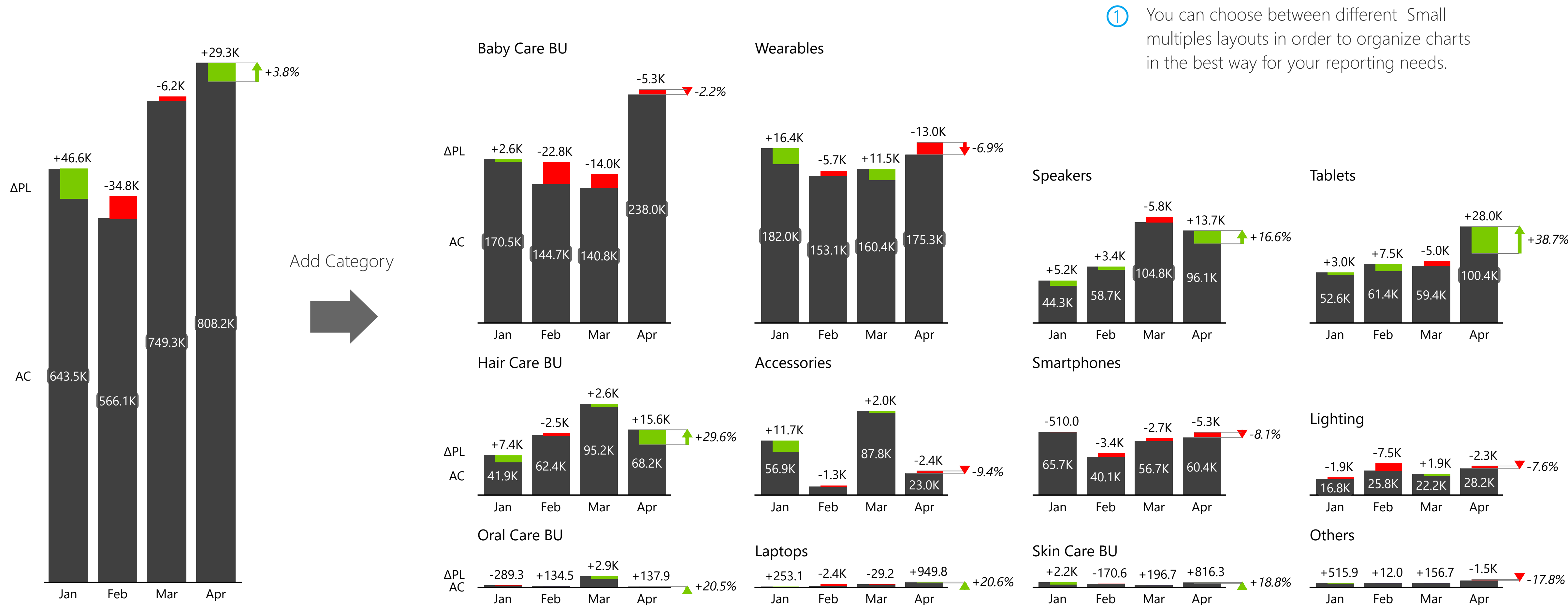
Display of multiple charts by different categories usually results in awkward, unreadable charts.



Multiple categories reporting on the next level

Displaying multiple charts by different categories usually results in awkward, unreadable charts.

Small multiples are one of the most powerful visualization methods, ideal for displaying larger number of categories, products, sales channels, etc. With Zebra BI you can create Full page report with multiple scaled charts in just a few clicks.



Organize complex data with hierarchy tables

Expand/collapse rows are perfect for displaying complex / multilevel data hierarchies. Along with responsive layout Hierarchy tables are very powerful tool for advanced deep insight analysis.



Division	BusinessUnit	AC	PL	AC-PL	Portfolio %
Electronics	Accessories	787061	815,667.10	▲ -28606	3.4 %
Electronics	Desktop PC	41122	43,949.10	▲ -2827	0.2 %
Electronics	Laptops	73681	66,346.59	▲ 7334	0.3 %
Electronics	Monitors	66288	74,050.85	▲ -7763	0.3 %
Electronics	Cameras	68710	78,132.14	▲ -9422	0.3 %
Electronics	TV	6943	4,864.51	▲ 2079	0.0 %
Electronics	Lighting	371447	398,844.67	▲ -27398	1.6 %
Electronics	Recorders	47410	39,111.65	▲ 8298	0.2 %
Electronics	Tablets	2250025	2,300,497.92	◆ -50473	9.6 %
Electronics	Smartphones	2070478	2,193,705.68	◆ -123228	8.8 %
Electronics	Games	36386	29,908.09	▲ 6478	0.2 %
Electronics	Wearables	5748620	5,688,883.25	● 59736	24.6 %
Electronics	Speakers	2337213	2,226,676.33	● 110536	10.0 %
Personal care	Baby Care BU	6511746	6,506,264.08	▲ 5482	27.8 %
Personal care	Hair Care BU	2455339	2,313,971.17	● 141368	10.5 %
Personal care	Oral Care BU	182909	169,107.29	▲ 13801	0.8 %
Personal care	Skin Care BU	359309	379,861.24	▲ -20552	1.5 %
Total		23414684	23,329,841.67	84843	100.0 %

① Unlimited number of hierarchy levels →



	AC ↓	PL	ΔPL	ΔPL%	Portfolio %
Electronics	13.9M	14.0M	-55.3K	-0.4	59.4%
Wearables	5.7M	5.7M	+59.7K	+1.1	24.6%
Speakers	2.3M	2.2M	+110.5K	+5.0	10.0%
Tablets	2.3M	2.3M	-50.5K	-2.2	9.6%
Smartphones	2.1M	2.2M	-123.2K	-5.6	8.8%
Accessories	787.1K	815.7K	-28.6K	-3.5	3.4%
Lighting	371.4K	398.8K	-27.4K	-6.9	1.6%
Laptops	73.7K	66.3K	+7.3K	+11.1	0.3%
Cameras	68.7K	78.1K	-9.4K	-12.1	0.3%
Monitors	66.3K	74.1K	-7.8K	-10.5	0.3%
Recorders	47.4K	39.1K	+8.3K	+21.2	0.2%
Desktop PC	41.1K	43.9K	-2.8K	-6.4	0.2%
Games	36.4K	29.9K	+6.5K	+21.7	0.2%
TV	6.9K	4.9K	+2.1K	+42.7	0.0%
Personal care	9.5M	9.4M	+140.1K	+1.5	40.6%
Baby Care BU	6.5M	6.5M	+5.5K	+0.1	27.8%
Hair Care BU	2.5M	2.3M	+141.4K	+6.1	10.5%
Skin Care BU	359.3K	379.9K	-20.6K	-5.4	1.5%
Oral Care BU	182.9K	169.1K	+13.8K	+8.2	0.8%
Total	23.4M	23.3M	+84.8K	+0.4	100.0%

② Use features like drag&drop column sort order, column rename, column hide, background color, etc., for best presentation

③ Add up to 20 custom columns for additional insights

Organize complex data with hierarchy tables

Create cross/multidimensional tables for more complex data. Charts vs. Table dilemma? Zebra BI enables you to switch between them with a single click.

1 You can hide columns from a single group or across all groups



	Monthly			YTD			...
	AC	ΔPL ↑	ΔPL%	AC	ΔPL		
Electronics	13.9M	-55.3K	-0.4	5.3M	+141.9K		
Smartphones	2.1M	-123.2K	-5.6	728.8K	-43.8K		
Tablets	2.3M	-50.5K	-2.2	819.8K	+63.9K		
Accessories	787.1K	-28.6K	-3.5	308.4K	+1.5K		
Wearables	5.7M	+59.7K	+1.1	2.2M	+90.5K		
Speakers	2.3M	+110.5K	+5.0	827.1K	+53.5K		
Others	712.0K	-23.2K	-3.2	426.8K	-23.7K		
Personal care	9.5M	+140.1K	+1.5	3.5M	-25.2K		
Skin Care BU	359.3K	-20.6K	-5.4	57.1K	+9.0K		
Baby Care BU	6.5M	+5.5K	+0.1	2.5M	-143.0K		
Oral Care BU	182.9K	+13.8K	+8.2	86.2K	+14.1K		
Hair Care BU	2.5M	+141.4K	+6.1	826.8K	+94.7K		
Total	23.4M	+84.8K	+0.4	8.8M	+116.8K		

2 Expand or Collapse rows by simply clicking on the arrows >



	Monthly			YTD			...
	AC	ΔPL ↑	ΔPL%	AC	ΔPL	ΔPL%	
Electronics	13.9M	-55.3K	-0.4	5.3M	+141.9K	+2.7	
Smartphones	2.1M	-123.2K	-5.6	728.8K	-43.8K	-5.7	
Tablets	2.3M	-50.5K	-2.2	819.8K	+63.9K	+8.5	
Accessories	787.1K	-28.6K	-3.5	308.4K	+1.5K	+0.5	
Wearables	5.7M	+59.7K	+1.1	2.2M	+90.5K	+4.3	
Speakers	2.3M	+110.5K	+5.0	827.1K	+53.5K	+6.9	
Others	712.0K	-23.2K	-3.2	426.8K	-23.7K	-5.3	
Personal care	9.5M	+140.1K	+1.5	3.5M	-25.2K	-0.7	
Skin Care BU	359.3K	-20.6K	-5.4	57.1K	+9.0K	+18.8	
Baby Care BU	6.5M	+5.5K	+0.1	2.5M	-143.0K	-5.4	
Oral Care BU	182.9K	+13.8K	+8.2	86.2K	+14.1K	+19.5	
Hair Care BU	2.5M	+141.4K	+6.1	826.8K	+94.7K	+12.9	
Total	23.4M	+84.8K	+0.4	8.8M	+116.8K	+1.3	

Less is more. Focus on what really matters with Top N feature

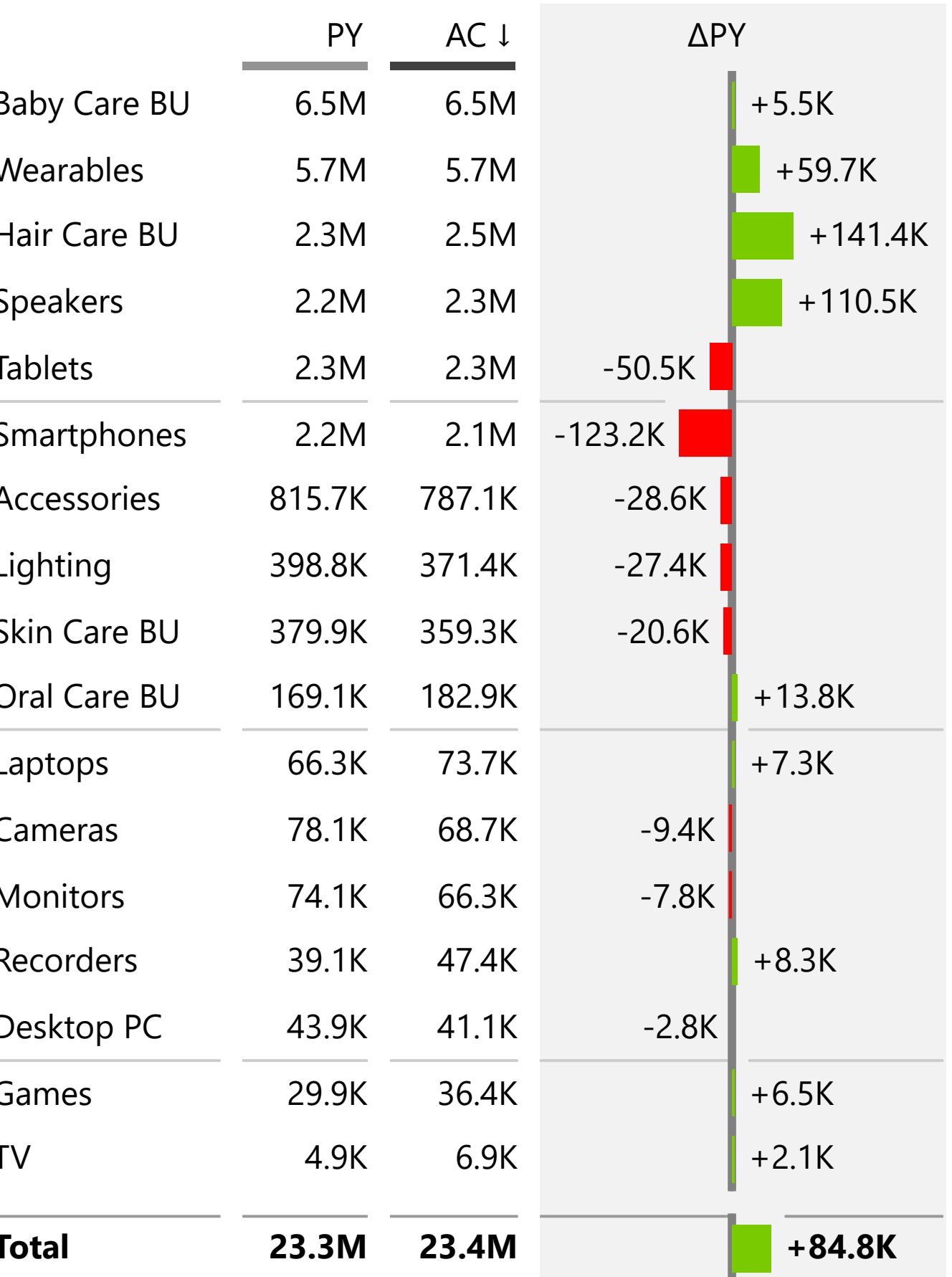
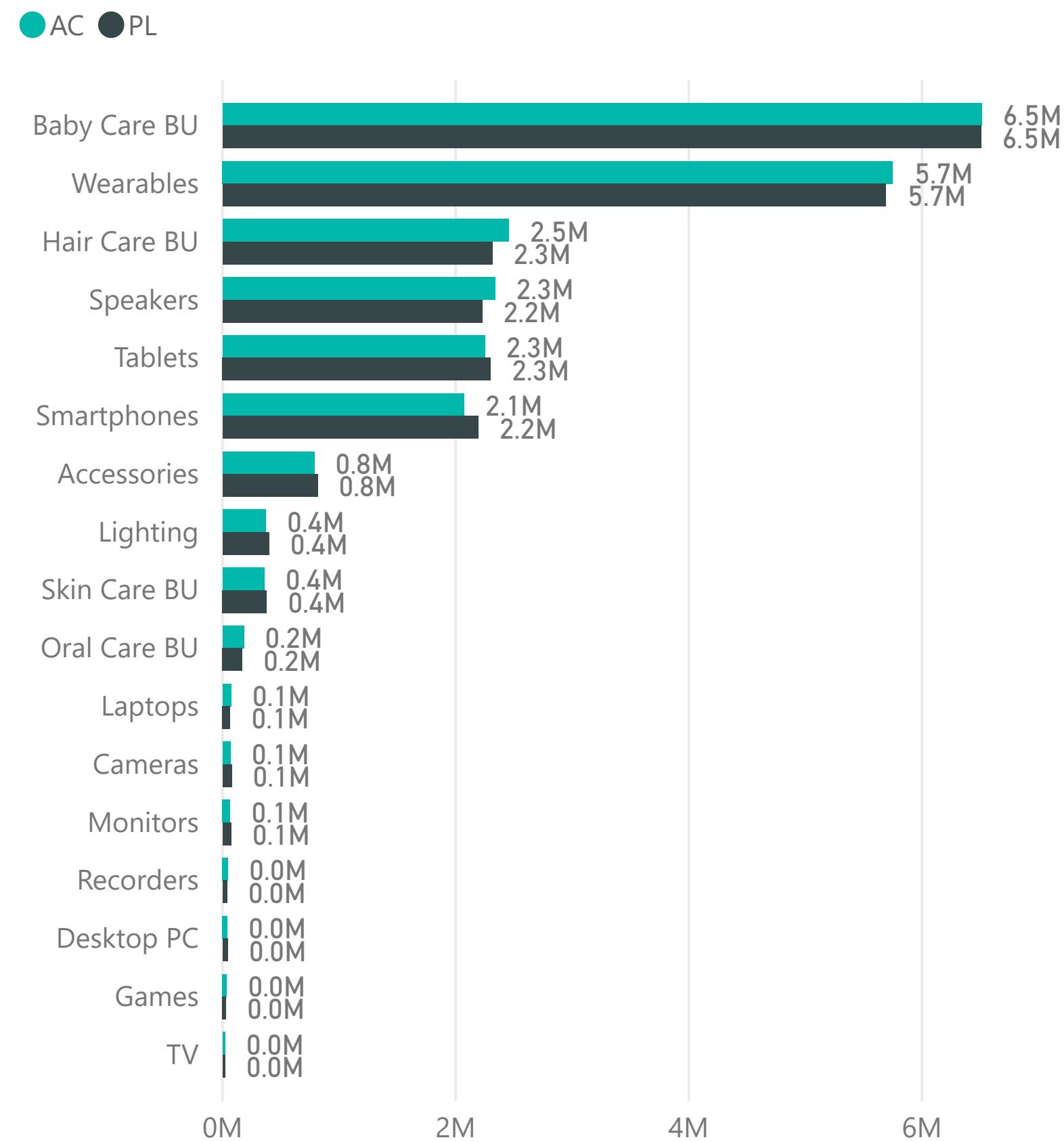


Top N feature provides additional flexibility that makes your reports even more presentable and organized.

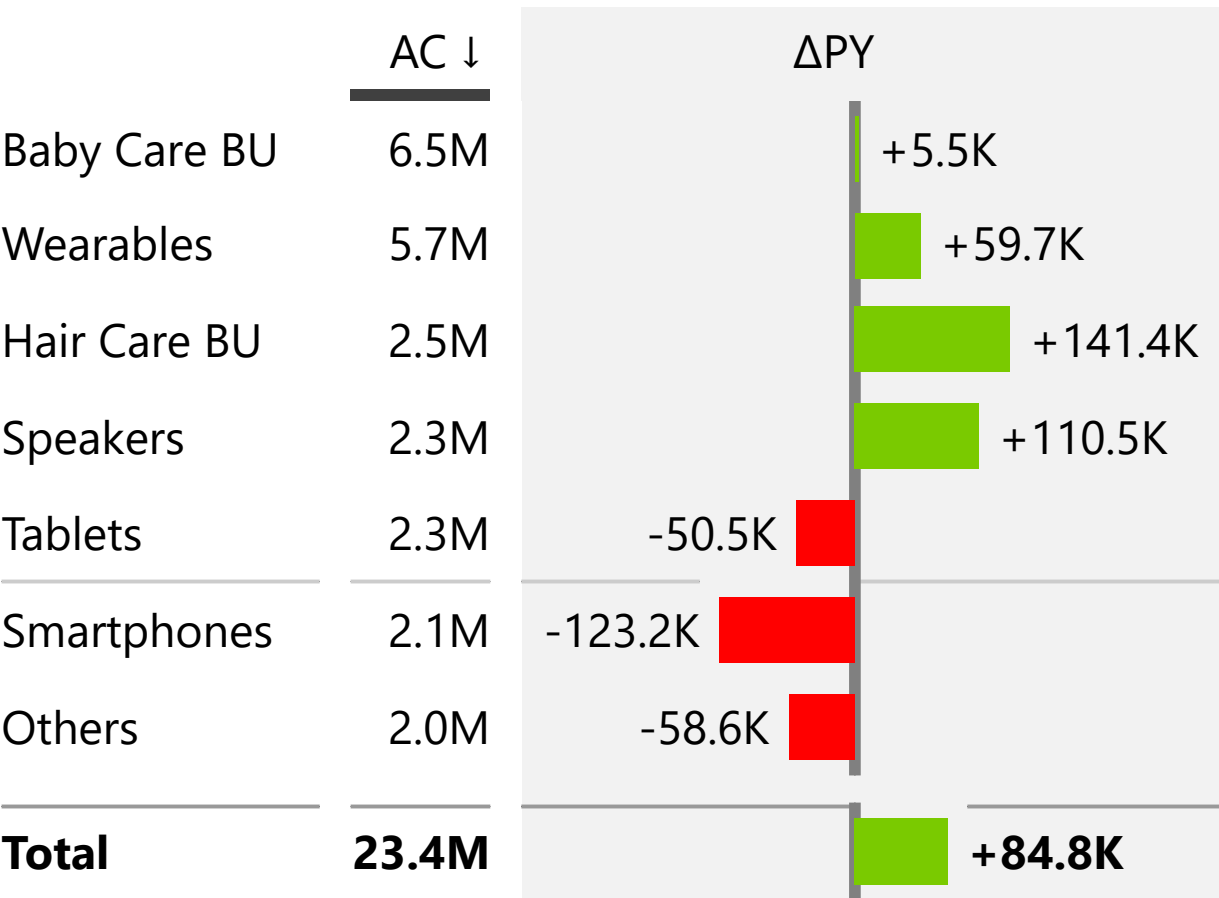
Focus on what really matters by selecting top N elements. Less relevant ones are grouped in "Others" category but still included in a chart so that nothing is left out.



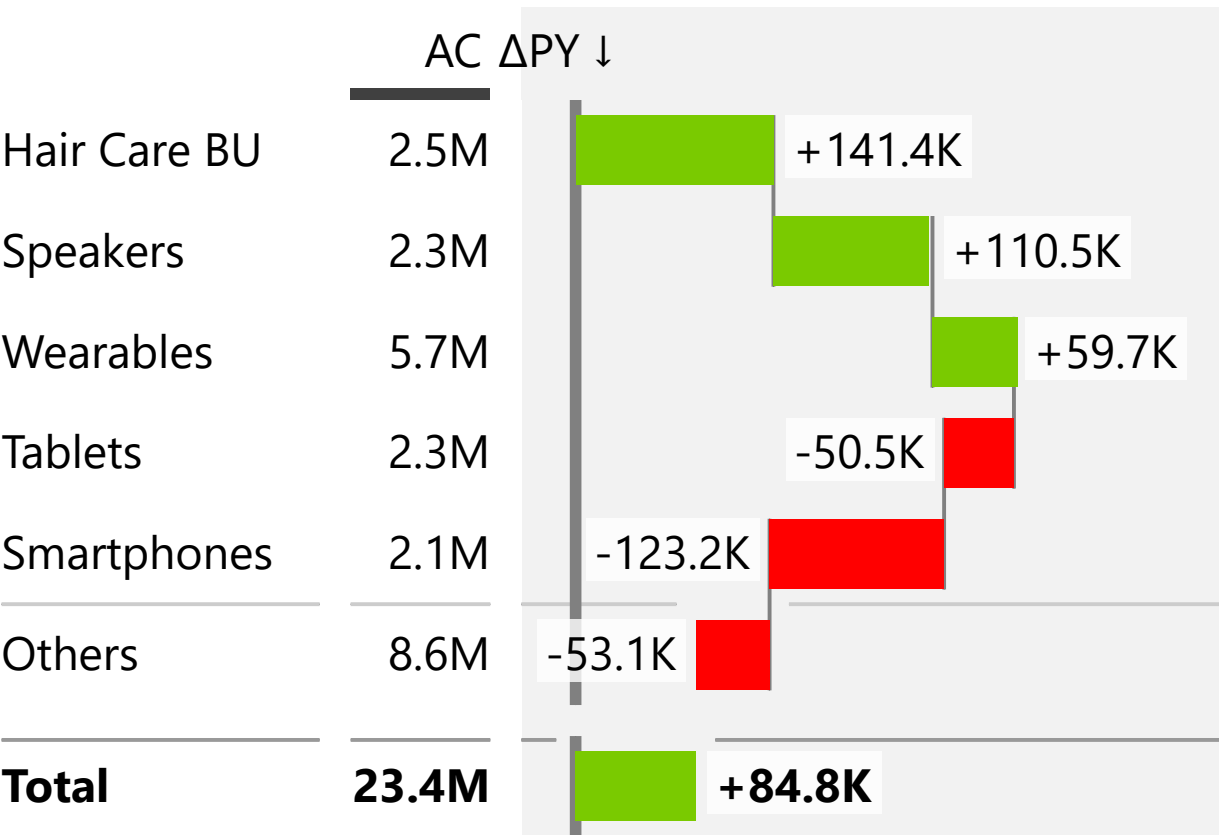
AC and PL by BusinessUnit



① Top N elements based on value (AC)



② Top + Bottom N elements based on absolute difference



With subtotals, invertible rows for costs and automatically calculated absolute and relative variances (e.g. to previous year, to plan or both)... The full package.



Zebra BI's vertical waterfall charts and variance charts allow you to easily make sense of displaying and analyzing P&Ls, Income statements and pricing calculations.

Account group	Value AC	Value PY
	668,251,584.90	622,868,157.20
	668,251,584.90	622,868,157.20
Revenue	269,243,334.14	255,100,791.25
Product revenue	179,681,584.48	189,303,683.48
Service and other revenue	89,561,749.66	65,797,107.77
Gross margin	96,268,550.38	91,622,155.07
Service and other costs	53,082,054.04	41,102,660.37
Product cost	43,186,496.34	50,519,494.69
Operating income	94,563,371.99	89,267,233.66
Sales and marketing	43,082,668.34	41,333,120.00
Research and development	36,716,248.45	33,687,836.26
General and administrative	12,792,465.88	12,638,929.57
Restructuring	1,971,989.32	1,607,347.82
Net income	13,969,060.35	14,376,131.01
Provision for income taxes	13,969,060.35	14,376,131.01
Income before income	2,384,146.02	-1,984,673.41
Other income, net	2,384,146.02	-1,984,673.41
Total	1,144,680,047.79	1,071,249,794.78

① Change each element in the table to subtotal or invert



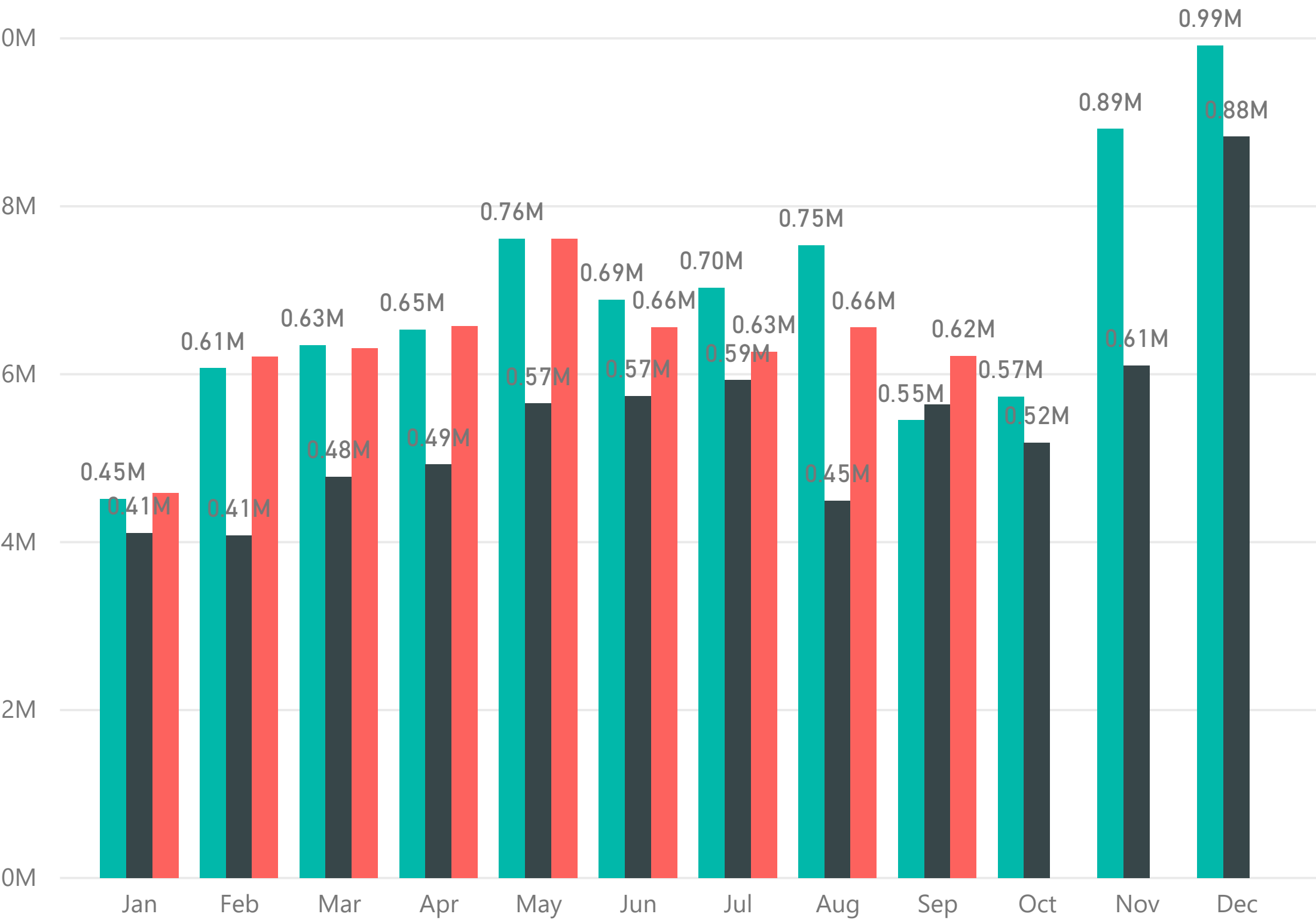
Better future insights with Segmented charts

Segmented charts allow multiple comparison points in the same chart, which is an especially suitable option for displaying forecasts.

Power BI

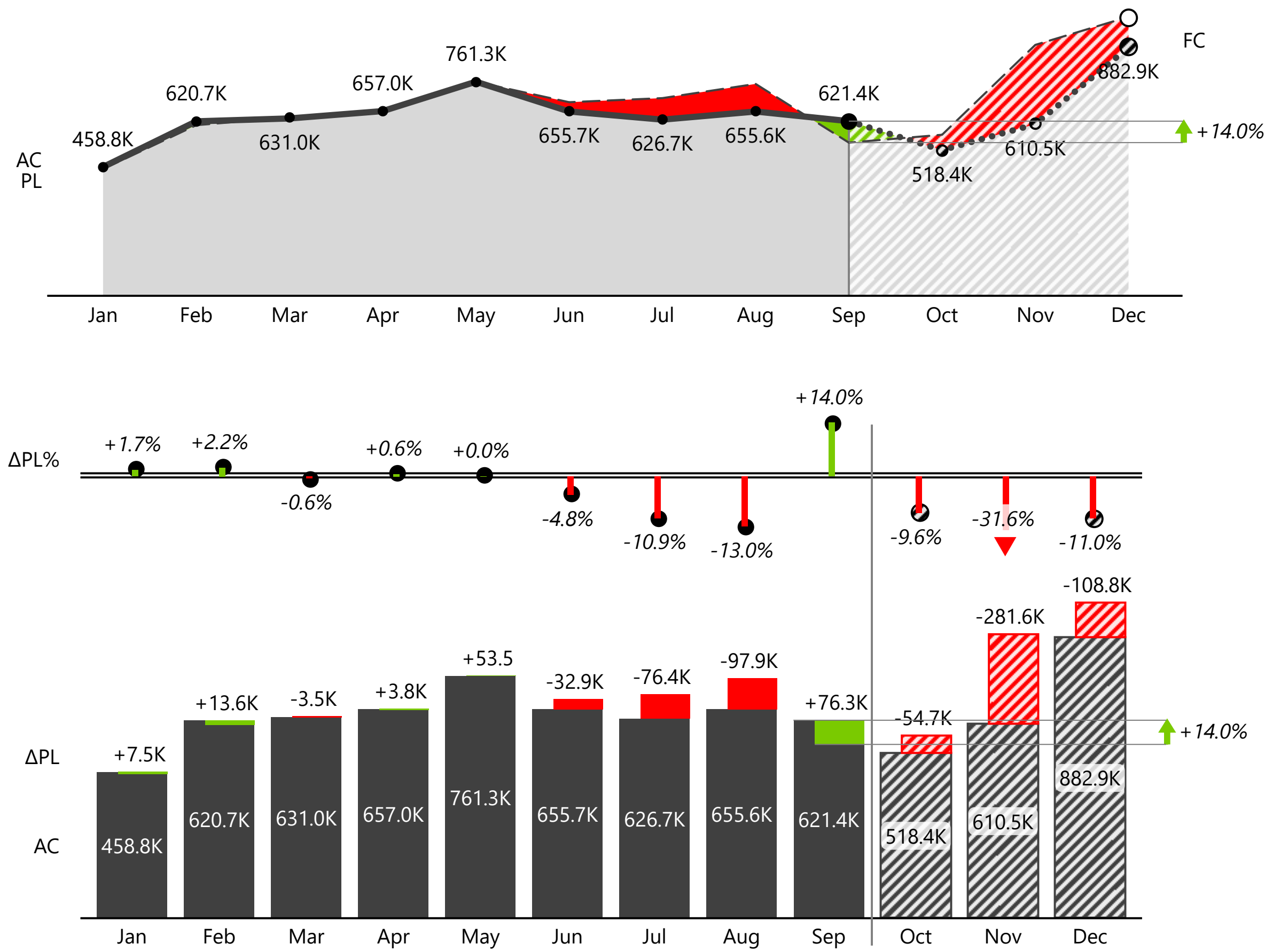
PL, PY and AC filtered (partYear) by Month

PL PY AC filtered (partYear)



When Actual data not available Zebra BI automatically switches to Plan vs. Forecast comparison instead

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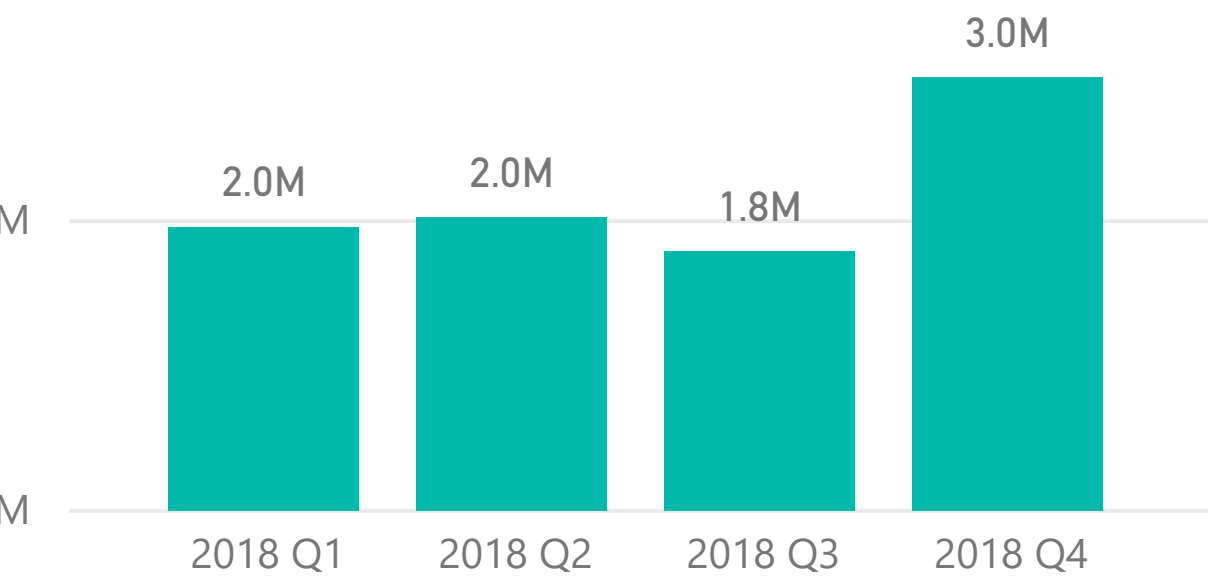


Smart labels and chart Total

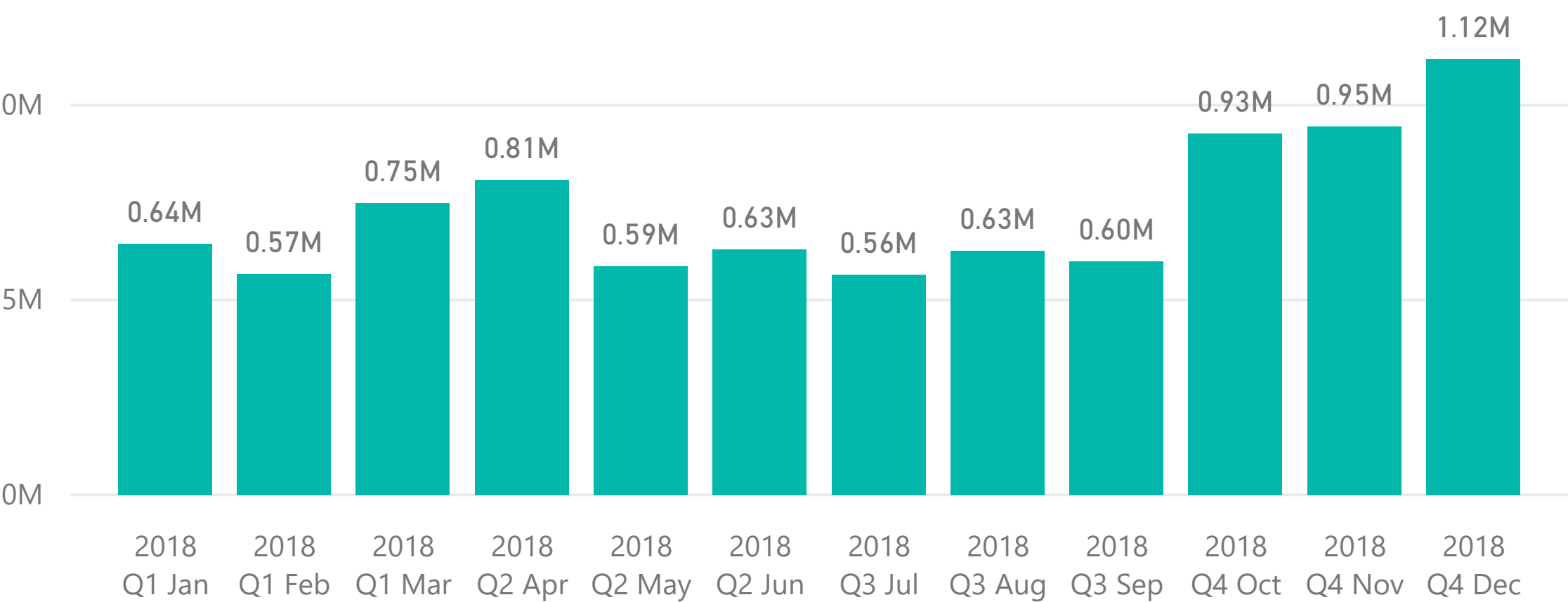
Multiple level hierarchy drill-down can result in awkward labeling. Zebra BI takes care of that so that you can focus on data analysis.



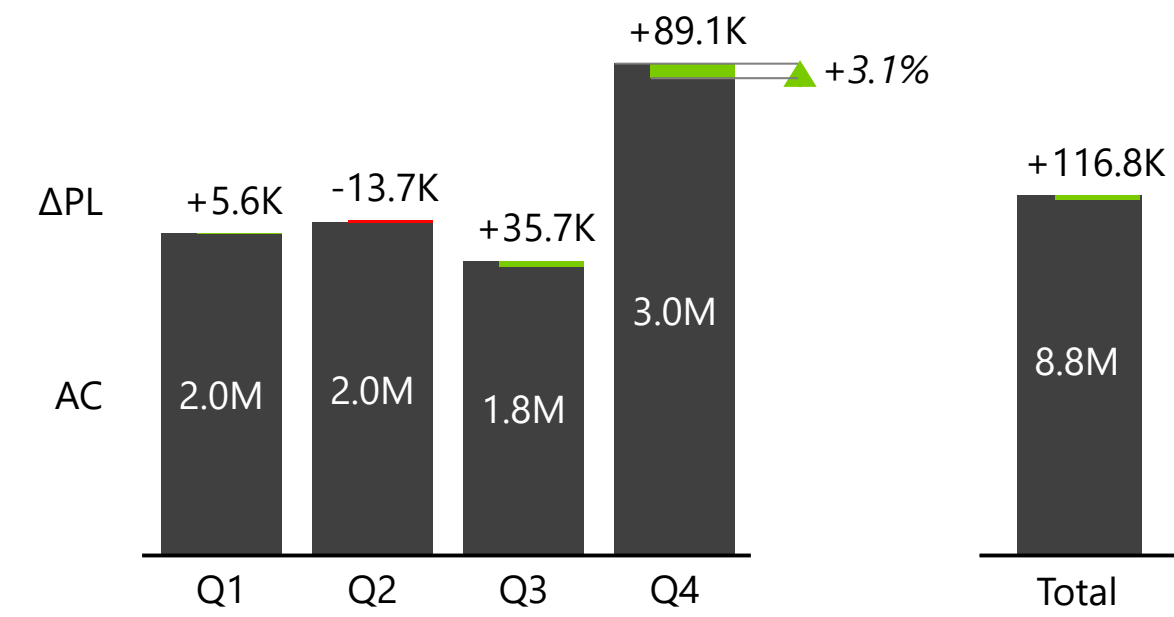
AC by Year and Quarter



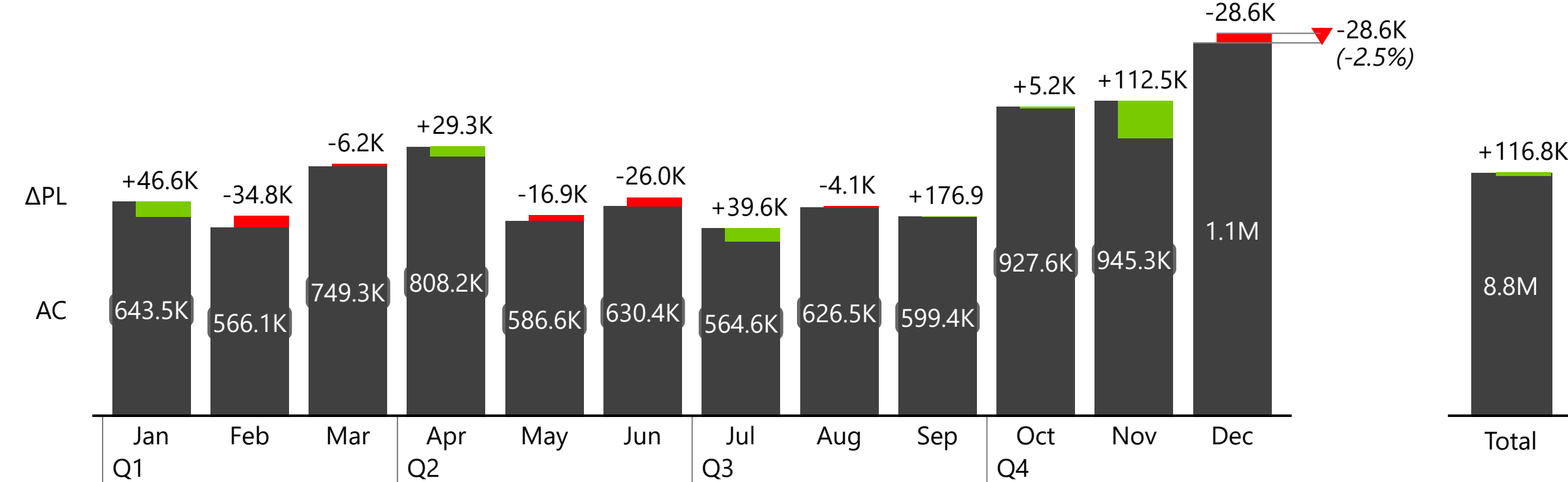
AC by Year, Quarter and Month



AC and PL by Quarter



AC and PL by Year, Quarter, Month 2018

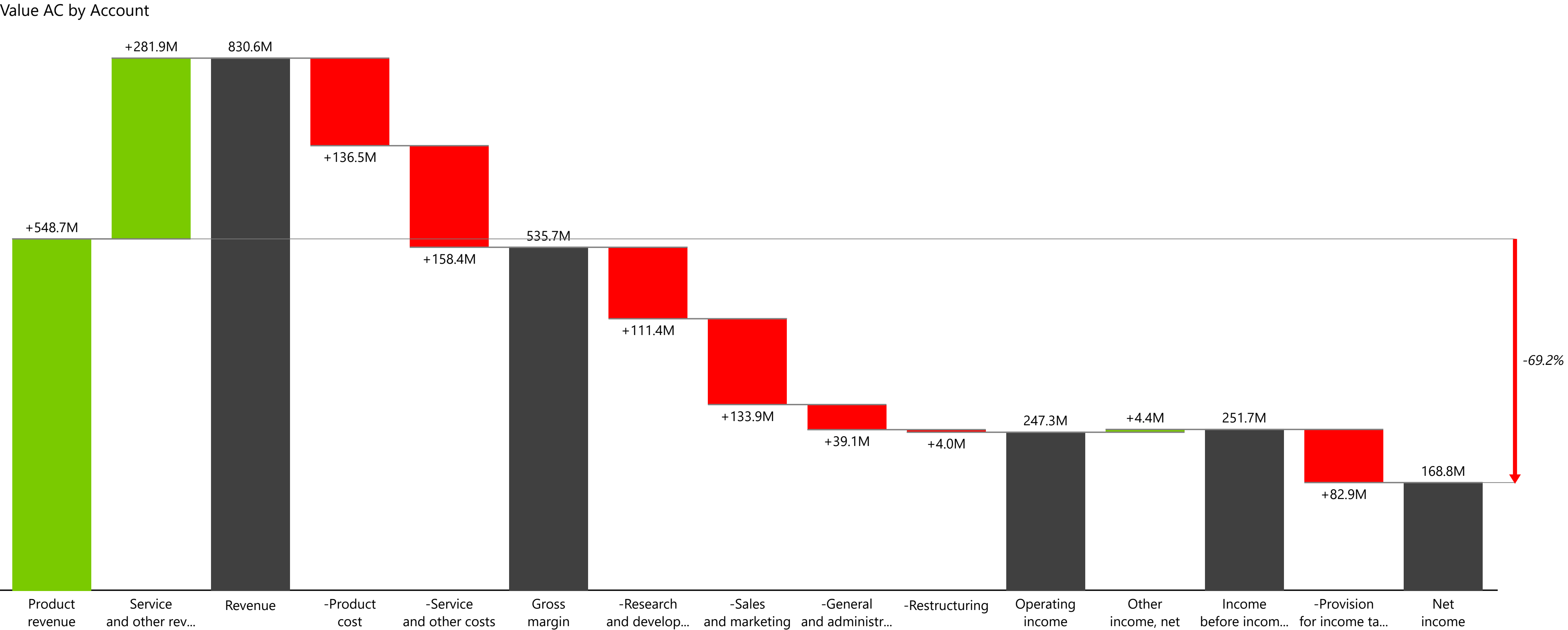


① Sometimes we want to know total variance in a chart. Zebra BI enables you to add adjusted (no scaling) Total in the charts.

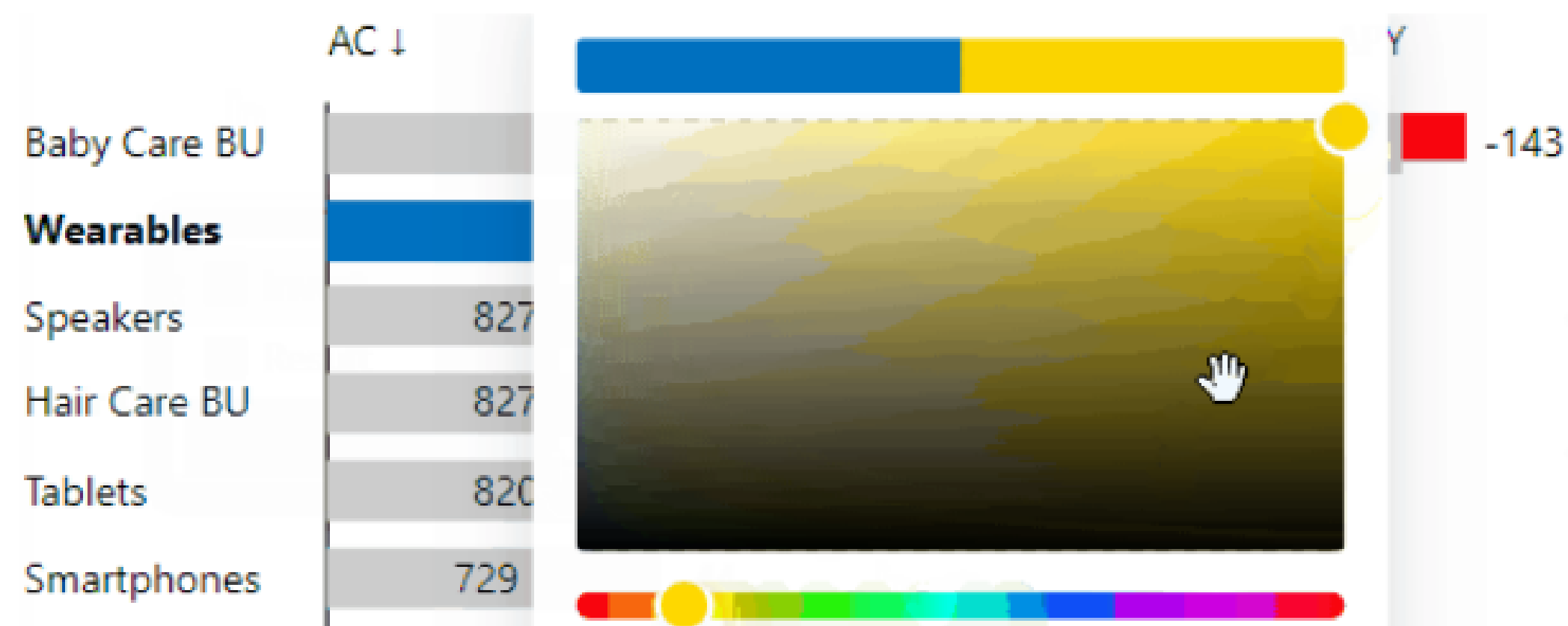
Create advanced Waterfall charts by simply using just one measure and a category data.

Management of single elements within waterfall chart is super easy with Zebra BI. Just right-click on element name to set it as subtotal (Result) or as an invert (if element is contributing in a negative way).

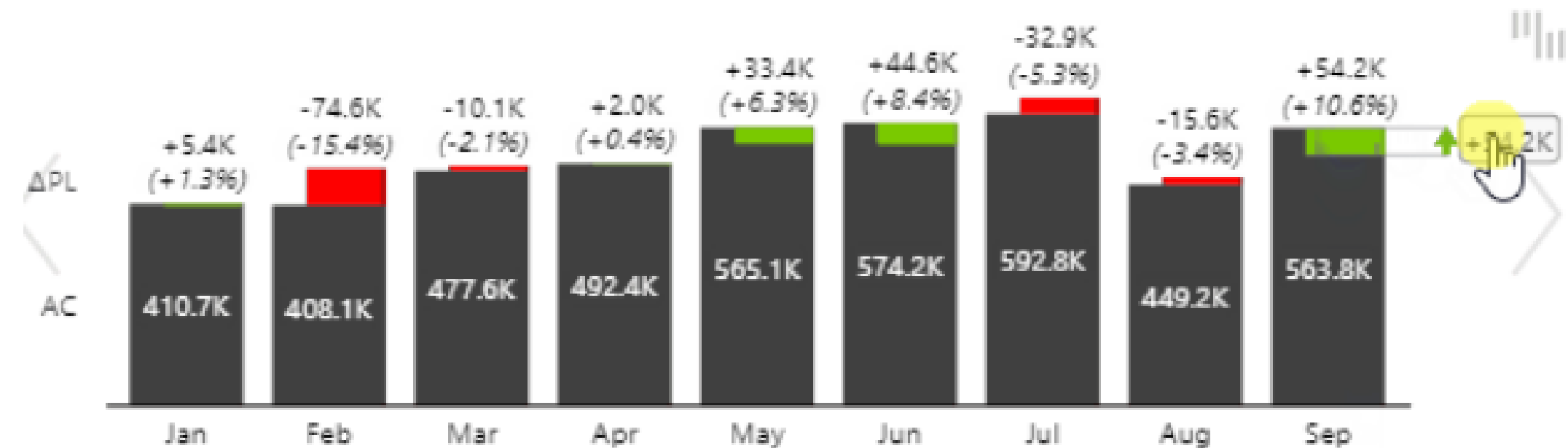
If needed, each element can be color highlighted, thus making a chart even more presentable



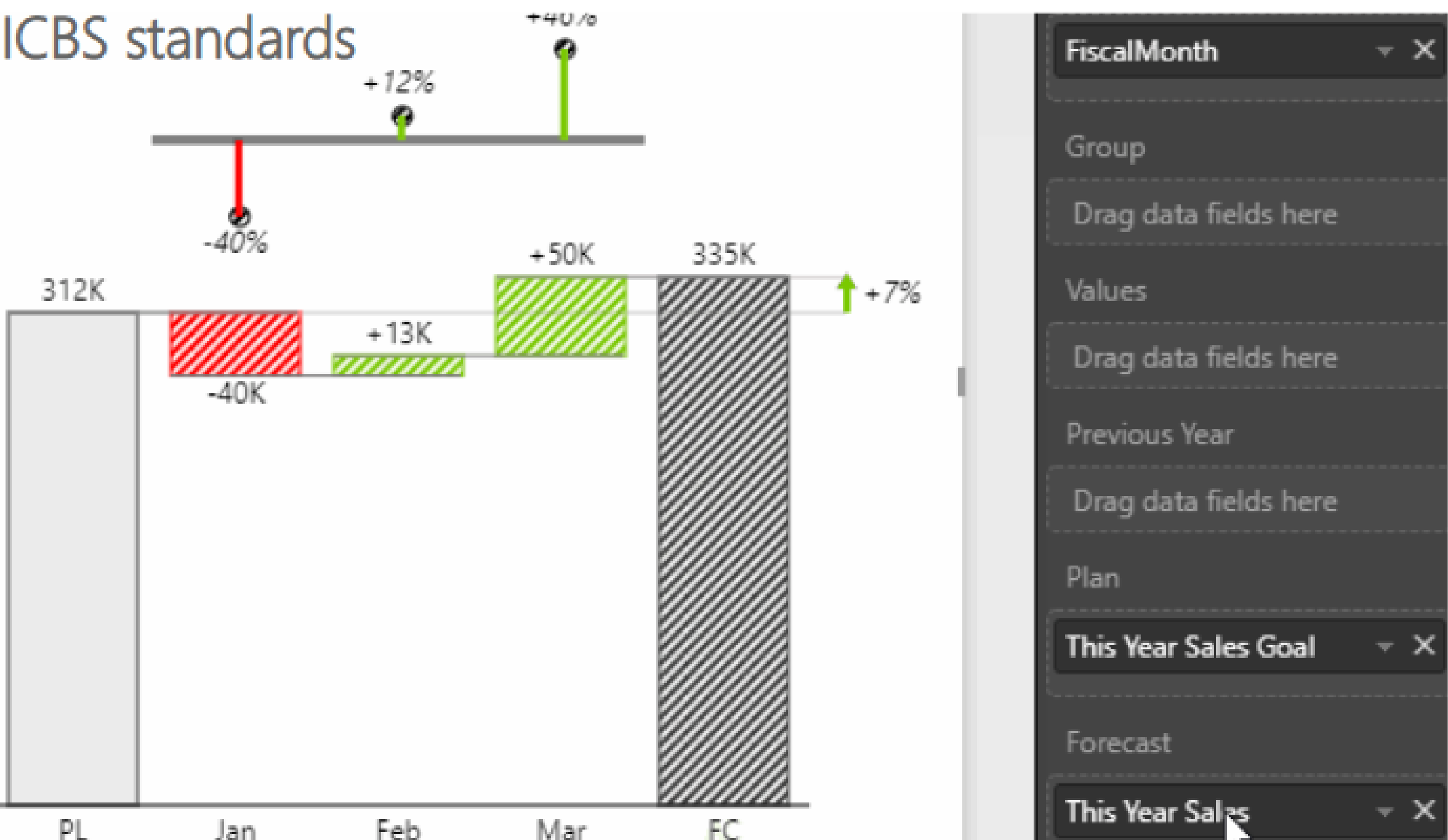
Advanced formating



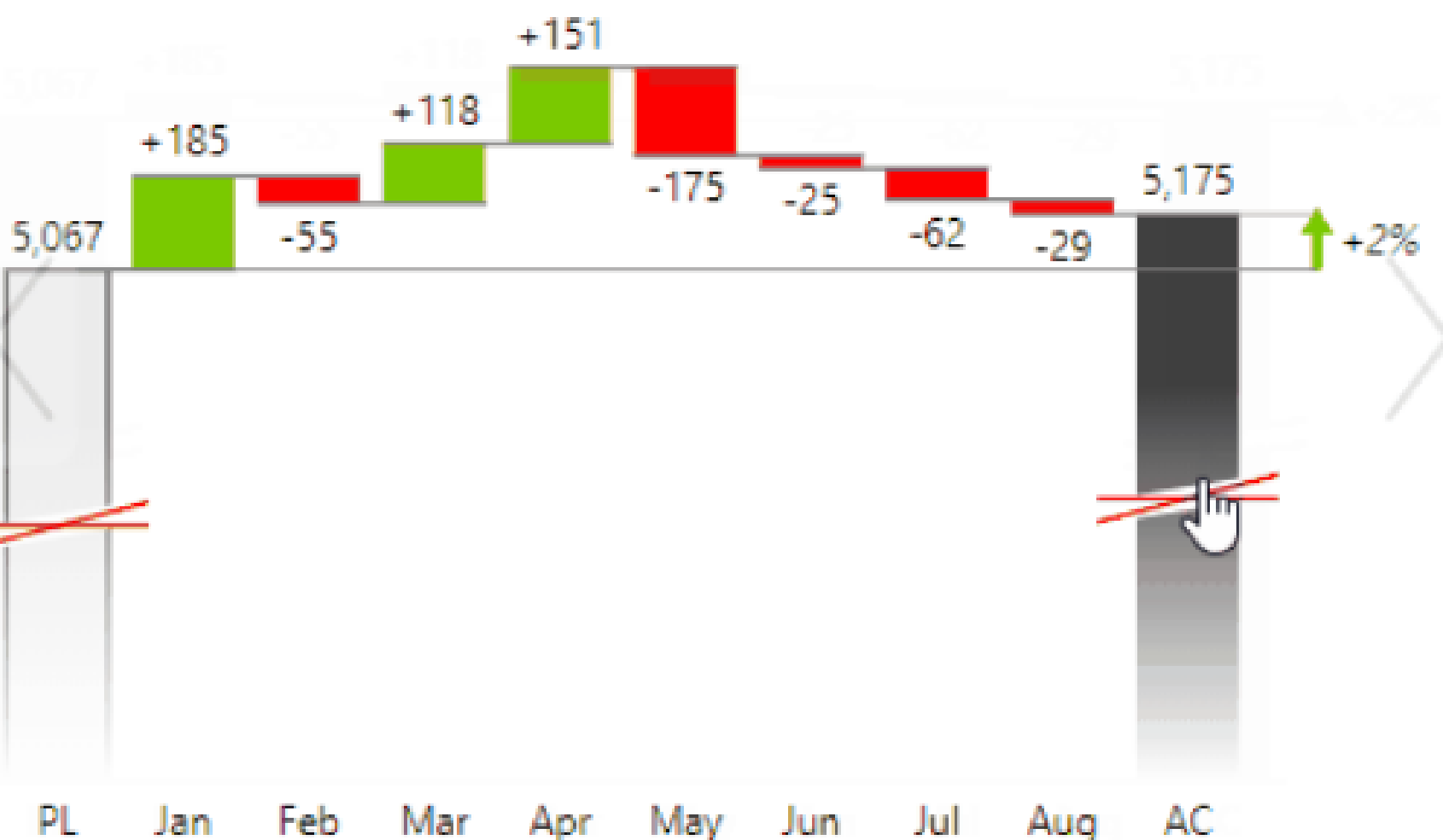
Smart labels



ICBS standards



Axis break





Advanced visuals
for Power BI

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<https://zebrabi.com/pbi>